



LAGOS, NIGERIA

Frequently Asked Questions



What is the theme of the Africa Family Business Summit 2024?

The theme of the Africa Family Business Summit 2024 is “Governing your Family Business into the Future”

Where and when will the summit take place?

The summit will take place on June 27th and 28th, 2024 at the Lagos Marriott Hotel, Ikeja, Nigeria.



What are the main activities planned for the summit?

The summit will feature the following activities



Pre-event Master Class
with Dennis Jaffee hosted
by CEIBS Lagos Campus



Families on the Rise
Roundtable



Breakout Sessions



Sponsors' Presentations



Networking



Keynote Presentations



Bespoke Panel
Conversations with CEOs,
Next (Rising) Generation
and Academia



Family Business
Governance Masterclass

Why the theme “Governing your Family Business into the Future”?

Governing a family business into the future requires a combination of effective leadership, strategic planning, adaptability, and strong commitment to the business's values and goals. The conversation around Governance is broad and more importantly for family businesses, it is a key recipe for growth. The successful governance of a family business requires a delicate balance between family dynamics and business professionalism. It's an ongoing process that requires patience, adaptability and a commitment to working together for the business's sustained growth and success.

What are the benefits of family business governance?

01

Long-term harmony and sustainability of the relationship between the family, the business, and its owners.

02

An environment of inclusivity ensures every family member participates in and contributes to the family business.

03

Better long-term planning and resilience ensure the business can adapt to changing market conditions and thrive across generations.

04

Clear governance structures, promoting better decision-making processes and accountability.

05

Mitigate risks, align with global standards and build stakeholder trust.

06

Clarity on the family business's purpose and direction, ensuring alignment among family members for focused efforts towards common objectives.

07

Establish clear decision-making processes, communication channels, and conflict resolution mechanisms, and thus foster harmonious family dynamics and informed governance.

08

Receive guidance on seamless transitions, empower future leaders and promote accountability, ensuring the business's continuity and stability.

How can I register for the summit?

Visit our website <https://fiduciaryservicesltd.com/africa-family-business-summit-2024/> for more registration information.

What is the pricing for attendance?

Early Bird Registrations cost only;

250,000 NGN

(For each day)

400,000 NGN

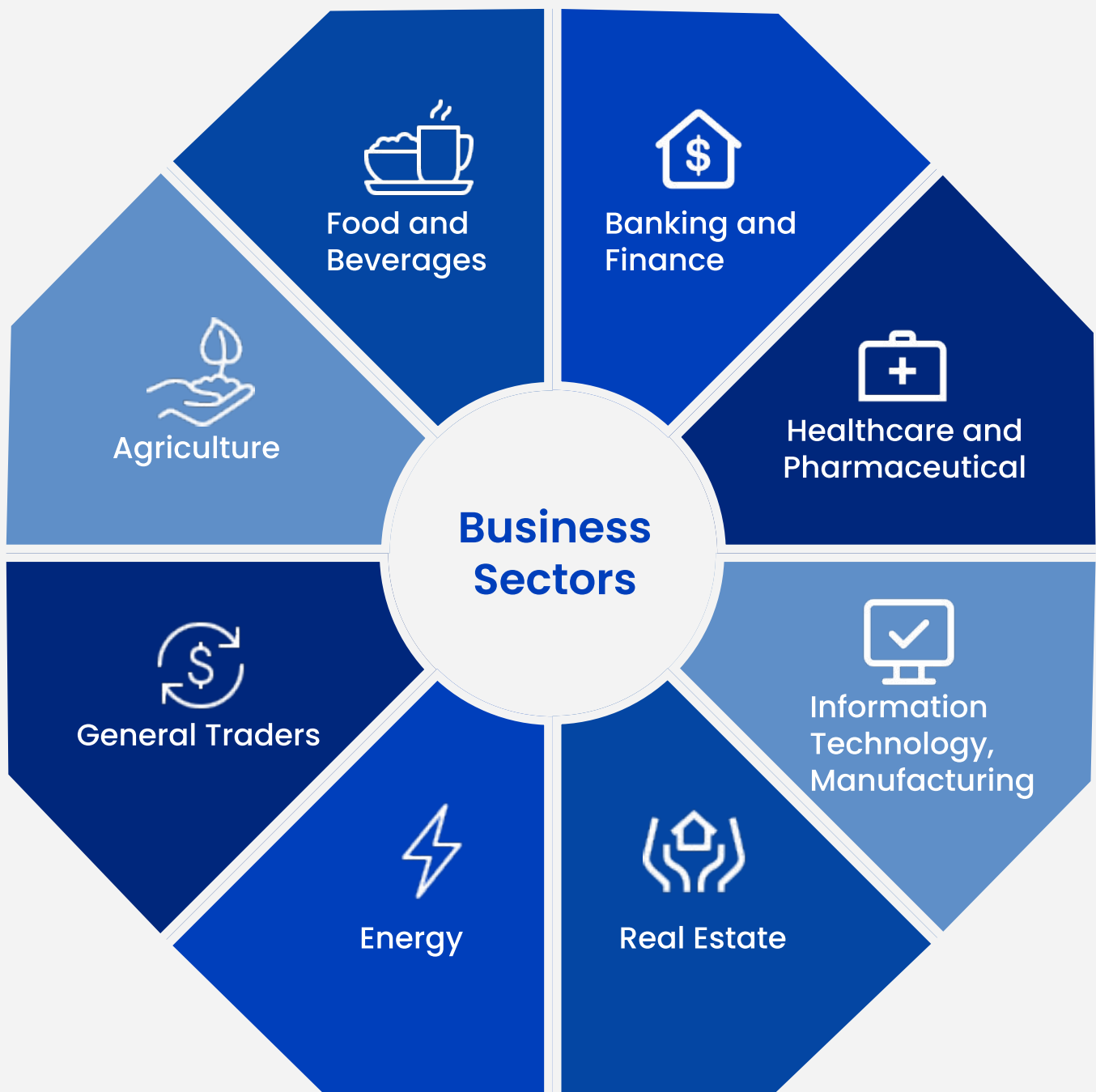
(For both days)

Early Bird registrations close
on Friday 31st May, 2024

Who is the target audience for the summit?

The summit is open to anybody who works in or with a family business including advisors, lawyers, consultants, estate planners, stockbrokers, accountants, tax specialists and employees of family offices. It will also host service providers to family businesses and other key stakeholders.

Which business sectors will be represented at the summit?



What are the key benefits of attending the Africa Family Business Summit 2024?

01



Networking opportunities with business owners, family offices and investors.

02



Insightful learning.

03



Diverse focused group activities, exposure to new trends, and strategic partnerships.

04



Governance Masterclass with Dennis Jaffe.

05



Access to the Africa Family Business Community.

06



Exclusive dinner with High-Net-Worth Individuals.

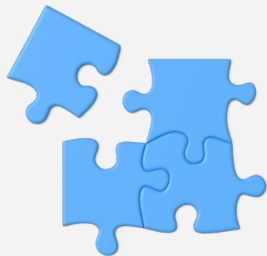
What will the NexGen Panel address at the summit?

The NexGen Panel at the Africa Family Business Summit 2024 will address several specific challenges that are vital to the next generation of leaders in family businesses. These challenges include:



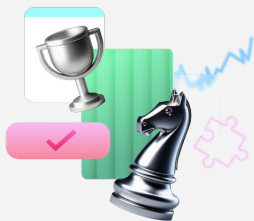
Innovation and Modernization

Integrating modern business practices and technologies into traditional family businesses without losing the core values and legacy of the business.



Conflict Resolution

Strategies for handling conflicts within the family, especially related to business roles, succession, and strategic direction.



Leadership Transition

How to manage the transition of leadership from one generation to the next smoothly, ensuring continuity while embracing new ideas and technologies.

Are there Partnership and Sponsorship advantages offered by AFBS?

Some partnership advantages include

01

Enhanced Visibility:

Partnering with AFBS provides a platform to increase visibility and brand exposure among the target audience of family-owned businesses, industry professionals, and potential investors.

02

Networking Opportunities:

Partnership packages often include exclusive networking events, allowing partners to connect with influential decision-makers, successful family business owners, and industry leaders.

03

Thought Leadership and Expertise:

Partners can position themselves as thought leaders and industry experts by participating in panel discussions, workshops, or keynote presentations during the summit.

04

Access to Targeted Audience:

AFBS attracts a focused audience consisting of family business owners, successors, professionals, and advisors, providing direct access to this specific target audience.

05

Brand Association:

Aligning with the reputable AFBS brand enhances the partner's image and credibility, demonstrating their commitment to supporting and empowering family businesses.



What are the different partnership and sponsorship packages and their corresponding benefits?

The partnership packages and their benefits are:

1 Rhodium (\$20,000)

Includes the use of the “In Collaboration with your company” phrase in all publicity media, a 15-minute presentation during the main conference, your company’s logo on all publicity materials, a free advert in the next issue of the prestigious magazine for family businesses, a Branded Marketing Booth at the event grounds, and four (4) slots for your company’s television commercial during the event.

2 Gold (\$10,000)

Includes a 15-minute presentation in the breakout rooms, a panel discussion for your organization’s delegate for the two days, your company’s logo on all publicity materials, a free advert in the next issue of the prestigious magazine for family businesses, a Branded Marketing Booth at the event grounds, and four (4) slots for your company’s television commercial during the event.

3

Platinum (\$15,000)

Includes a 10-minute presentation during the main conference, a panel discussion for a delegate from your organization for a day, your company's logo on all publicity materials, a free advert in the next issue of the prestigious magazine for family businesses, a Branded Marketing Booth at the event grounds, and four (4) slots for your company's television commercial during the event.

4

Diamond (\$7,000)

Includes a panel discussion for your organization's delegate for the two days, your company's logo on all publicity materials, a free advert in the next issue of the prestigious magazine for family businesses, a Branded Marketing Booth at the event grounds, and two (2) slots for your company's television commercial during the event.

5

Iridium (\$3,000)

Includes your company's logo on all publicity materials and (4) slots for your company's television commercial during the event.



Africa Family Business Summit 2024

SPEAKERS



Dennis T. JAFFE

Emeritus Professor,
Saybrook University,
USA



Princess FUNLAYO

Chairman, FAE Envelopes
Limited, Nigeria



Erwan CAMPHUIS

Partner, OSEC Holding,
Cameroon



Dr. Daniel MCKORLEY

CEO, McDan Group,
Ghana



Dr. Anwar SEKIOU

Lecturer Professor,
Bn Khaidoun University,
Algeria



Dr. Okey NWUKE

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Chartered Accountants,
Nigeria (ICAN)



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Executive Director,
CEBS Africa, Ghana



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Hansatu ADEGBITE

National Executive
Council Member,
Nigeria



Cynthia SCOTT PhD, MPH

Founder, Changeworks
Lab, USA

MARRIOTT HOTEL, LAGOS

27th & 28th June, 2024

Register here: tinyurl.com/AFBS24

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